Let's Tell Our Stories in America

For more than a century, America has led the world in film and television. This iconic industry supports middle-class jobs, small businesses, and brings American stories, communities and values to audiences around the globe. But that leadership is increasingly at risk as production —and the economic activity and jobs that come with it— moves overseas.

Film and television are also among America's most influential exports. U.S.-made productions have reached billions of people and helped shape how generations around the world understand our country, our communities and our values.



Film and Television Jobs Are Moving Overseas

When production leaves we lose jobs, wages, small-business spending, tax revenue, and economic activity in communities across the country. Today, more than 65 countries offer production incentives, often layered on top of regional incentives.

54%

Over the past 25 years, America's share of global production for the top 25 highest-budget feature films experienced a 54% decline, plummeting from 74% to just 34%.

32%

Over the same period, nearly one-third of top-tier U.S. studio spending on TV production migrated abroad – dropping 30 percentage points from 94% to only 64% being spent in the U.S., representing a 32% decrease in domestic market share.

58%

Following a similar trend, U.S.-based crews have gone from working on 74% of the highest-budget U.S. studio films in 2000 to only 31% in 2025 – a 58% decline.

Source: 2026 EY QUEST Study (Labor Unions)

Congress Can Help Bring These Jobs Home

Pass the bipartisan Motion Picture, Television, and Entertainment Revitalization Act (MPTERA).

MPTERA would establish a competitive federal production incentive designed to complement state incentives and encourage more film and television work to be done in the United States.

Provides a **20% federal production tax credit** for qualifying U.S. production

Complements existing **state production incentives**

Provides additional incentives for qualifying **independent productions**

Encourages production in **rural communities and federally declared disaster areas**

Supports qualifying **post-production and visual effects work performed in the United States**

When Production Thrives, Main Street Thrives

Film and television production reaches far beyond studios and soundstages and into every corner of America.

162,000+ businesses across the country serve the industry—and 93% employ 10 or fewer workers.

That means production spending reaches lumber yards, florists, caterers, dry cleaners, restaurants, coffee shops, hotels, transportation companies and countless other local businesses.



A single feature film coming to a community can generate:

$21.8M	$11.7M	1,400
in local spending on average	in local wages on average	local hires per production

And across the industry, nationwide:

2M+	$200B	162,000
jobs supported by film & television production	in annual wages	businesses supported

Source: 2026 Olsberg-SPI Study (Motion Picture Association)

That is What is at Stake.

Film and television production also strengthens America's economy across the country by supporting tourism, driving investment in technology and contributing to a trade surplus with nearly every country in the world.

KEEP AMERICAN FILM AND TELEVISION PRODUCTION IN AMERICA.

SUPPORT AND PASS MPTERA