

## ESSENTIALS OF UNION LEADERSHIP

Back by Popular Demand! This series of 4 ONLINE OFFICER TRAININGS was developed by the University of Wisconsin and the IATSE Education & Training Department. With IATSE-specific content, this series is the perfect way for new officers to consider their “craft of leadership.” Refine skills that encourage strong, inclusive, and effective leadership!

*Foundations of Union  
Leadership*  
Oct. 8 – 15, 2024

*Leadership Theories  
and Styles*  
Nov. 15 – 22, 2024

*Strategic  
Planning*  
Dec. 5 – 13, 2024

*Building Capacity:  
Internal Organizing*  
Jan. 7 – 15, 2025

\*Visit [iatse.net/education/](http://iatse.net/education/) for full course descriptions.



### JAN. 7 – 15, 2025 BUILDING CAPACITY: INTERNAL ORGANIZING

Strengthening our members’ connection to their local union and to each other is an ongoing component of leading. This class explores the ways that capacity-building can improve union effectiveness. Students will evaluate traditional problem-solving approaches and alternative approaches based on capacity-building. Learn the four key components of union capacity building and step up to more impactful relationships and actions that build strength in your local. This class, for currently serving Local Union Officers, Officials, Trustees, and Board members is a virtual complement to the in-person IATSE Officer Institute. It is focused on effective leadership principles and tools to help attendees to build a high-capacity local union, effectively represent workers, communicate clearly, and set and achieve long term goals. The instructor for this class is Don Taylor, Professor, University of Wisconsin School for Workers.

Learning is asynchronous!

**ATTEND INDEPENDENTLY, AT YOUR OWN PACE FROM JANUARY 7 – 15, 2025.**

Students will complete lessons on their own schedule, for a total of approximately 6-8 hours over the course of the 9 days. Lessons include short readings; videos; recorded PowerPoints; quizzes; and discussion boards where reflective questions will be posed, and students post responses and engage with the instructor and classmates.

### WHO CAN ENROLL?

This class is open only to Officers, Officials, Trustees, and Board members of IATSE Local Unions. Class size is limited, so enroll early to avoid disappointment. **There is a limit of three (3) individuals per local union.**

### APPLICATION INSTRUCTIONS

Send an email to [officerinstitute@iatse.net](mailto:officerinstitute@iatse.net) - Subject line: “Application for 1/7/25 Building Capacity.” Include the following information in the body of your email:

- ✓ First and Last Name
- ✓ Phone Number
- ✓ Email Address
- ✓ Local Union
- ✓ Mailing Address
- ✓ Position at Local Union

***Please copy your Local Union’s Secretary-Treasurer on your application email. If you are the Secretary-Treasurer, please CC one of your local’s other primary officers. We will verify your application.*** You will be notified of your acceptance. When the class is full, additional students will be placed on the waiting list.

If you have any questions, please email [officerinstitute@iatse.net](mailto:officerinstitute@iatse.net)

