2023 IATSE Member Census — Talking Points (as of August 18, 2023)

1. **Objective:** The 2023 IATSE Member Census is a critical initiative to gain accurate, anonymous, and aggregated statistics regarding the IATSE membership across the United States and Canada. By inviting every IATSE member to participate, this census will empower the union to better advocate for members’ rights and interests, and ensure future actions reflect the union’s membership.

2. **Partnership with The Worker Institute at Cornell University:** We are proud to partner with The Worker Institute at Cornell University's School of Industrial and Labor Relations, a reputable and respected third party to lead the survey, data collection, and analysis, ensuring the accuracy and integrity of the results.

3. **Confidentiality:** Your participation in the Member Census is strictly confidential. The Worker Institute at Cornell University's School of Industrial and Labor Relations (ILR) will store Member Census responses on their secure servers. Your information is encrypted and analyzed by The Worker Institute at Cornell University's Worker Institute, a neutral third-party team.

4. **The Goal is to Empower IATSE Members:** By participating in the Member Census, you are helping to shape the direction of IATSE and ensure that our union's actions and priorities reflect the needs and experiences of our membership.

5. **The Member Census is brought to IATSE in response to the 2021 Quadrennial Convention mandate made in Resolution 18.** The delegates of IATSE’s 69th Quadrennial Convention, representing over 300 IATSE Local Unions, overwhelmingly voted to pass a resolution to establish a process for conducting and publicizing a Member Census.

6. **Easy and Accessible:** The Member Census is designed to be user-friendly and accessible, with a straightforward online survey format that can be completed in just a few minutes.

7. **Timing:** The Member Census opened on July 10, 2023. We are encouraging members take the census as soon as possible before the census closes in September.

8. **Results:** The Worker Institute at Cornell University will summarize and present their findings at the IATSE General Executive Board's Mid-winter meeting in January 2024.

9. **Call-to-Action:** We strongly encourage all members to participate in the 2023 IATSE Member Census as soon as it opens, emphasizing that member input is vital to building a stronger and more effective union, where everyone in IATSE counts.