

Strategic Planning

April 11 – 17, 2023

**2023
Dates!**

ABOUT THIS COURSE

This class explores the process organizations undertake when doing long-range planning and applies it to labor unions. Students will learn the components of a strategic plan and the process for developing one with an eye toward developing a strategic plan relevant to their situations. All of this lays out solid considerations for working with your teams and moving your local forward.

This class, for currently serving Local Union Officers, Officials, Trustees, and Board members is a virtual complement to the in-person IATSE Officer Institute. It is focused on effective leadership principles and tools to help attendees to build a high-capacity local union, effectively represent workers, communicate clearly, and set and achieve long term goals.

The instructor for this class is Don Taylor, Professor, University of Wisconsin School for Workers

ATTEND INDEPENDENTLY AND AT YOUR OWN PACE

Learning is asynchronous! That means that during the week of the course, students will complete the lessons on their own schedule, for a total time of approximately 6-8 hours over the course of the week. Lessons include short readings, videos, recorded PowerPoints, quizzes, and discussion boards where reflective questions will be posed and students post responses and comments for the instructor and classmates.

WHO CAN ENROLL?

This class is open only to Officers, Officials, Trustees, and Board members of IATSE Local Unions. Class size is limited, so enroll early to avoid disappointment. **There is a limit of three (3) individuals per local union.**

APPLICATION INSTRUCTIONS

Send an email to officerinstitute@iatse.net with the subject line: "Application for 4/11/23 Strategic Planning".

Include the following information in the body of your email:

- | | |
|-----------------------|---------------------------|
| ✓ First and Last Name | ✓ Phone Number |
| ✓ Email Address | ✓ Local Union |
| ✓ Mailing Address | ✓ Position at Local Union |

Please copy your Local Union's Secretary-Treasurer on your application email.

If you are the Secretary-Treasurer, please CC one of your local's other primary officers. We will verify your application. **There is a limit of three (3) individuals per local union.**

You will be notified within 5 business days of your acceptance. When the class is full, additional students will be placed on the waiting list.

If you have any questions, please email officerinstitute@iatse.net

