



**Music Supervisors Together/IATSE**  
**SOCIAL MEDIA TALKING POINTS/GUIDELINES**

(will be distributed by email after Townhall, along with image files)

**Instagram: @MusicNeedsSupervision**

**Twitter: @MusicNeedsSupes**

In order to get the AMPTP to sit down and bargain with us without delay, we are kicking off a social media blitz where we are asking 2 things:

- 1) Share short personal stories about your personal experiences as a music supervisor
- 2) Ask people you know in both the music and film/tv worlds to amplify your/our messages

Some things that may help you think about what to write:

(a) WAGES & HOURS:

- Have you ever felt like the payment didn't fit the workload?
- Have you been on a project where the scope and/or timeline has changed, but the pay has not?
- Are you expected to be available 24/7?
- In the time that you've worked in the industry, has your rate increased?
- Do you know what other people are being paid?
- Have you ever received residuals or royalties from any projects?

(b) HEALTH INSURANCE:

- Are you responsible for your own health insurance? Can you afford it?

(c) PENSION AND WELFARE BENEFITS:

- Have you made any retirement plans? Can you afford to?

(d) SAFETY AND PROTECTIONS:

- Have you ever had to advocate for your safety or non-discriminatory conditions in the workplace, both on and off set?
- Are you responsible for your own E&O Insurance? Can you afford it?
- On-set protections and rules are not extended to Music Supervisors (over-time, meal penalties, kit rental, phone and mileage etc.)

(e) THE JOB OF A SUPERVISOR

- What are some of the tasks people may not realize are overseen or handled by a music supervisor?

Feel free to include positive or funny aspects of the job too, we just want to make sure they tie into our overall message that we want the same rights to bargain as almost everyone else on set has.

## **GUIDELINES**

### **1. Select one distinct story to focus on per post**

We encourage you to make multiple posts over several days and as often as you choose, but make each one specific and focused.

### **2. Be personal in your storytelling**

The more personal you can be, the better and more powerful the statements you make are. It is up to you whether you want to “name names” (production titles/studios etc) or not, but if you do, be factual. Your words should carry emotion but not devolve to a place of personal complaints. As a courtesy, let anyone you work with know if you are planning to name them or a production they are connected to etc.

### **3. Be Respectful**

You can be very passionate about what you want to share, but do it in a respectful manner. The goal is to have your message received, so choose the words that convey what you want to say and express how you feel in a way that can be digested by many different kinds of people. Let’s refrain from using colorful language as it can distract from the message.

### **5. Hashtags & Graphics**

Please use our hashtags #MusicSupervisorEquity #SilentWithoutUs and graphics in posts



### **6. Privacy**

If you are not comfortable posting on your own personal social media, you can still share your story by submitting it to [this form](#) (500 word limit). If your story is selected, it will be posted to the Instagram account @MusicNeedsSupervision anonymously.