

Sample Ask to Film/TV and Music Community Influencers to Amplify our Message

Hi _____ (we recommend making individual personal asks for support),

You may have heard that the community of music supervisors has partnered with IATSE and has formed a union with 75% support. I am part of that supermajority who support a union, and would really appreciate if you, as someone who works with me and is familiar with the work that music supervisors do, could amplify our message through your social media.

Some background: We asked the AMPTP (Alliance of Motion Picture & Television Producers)—the negotiating representative for studios in the film/tv industry—for voluntary recognition of our union, which means sitting down to bargain with us. They've told us no. Although we were hoping that they'd respect the decision of the 75% of us who signed cards in support of unionizing, we anticipated that the studios might need to see how serious we are about moving forward with our union effort before being willing to negotiate with us.

In order to show them that we are very serious about unionizing, we are mounting a social media campaign to garner public support for our cause. We simply want what most other professions on set already have – healthcare, fair compensation, pension, timely pay, union representation.

You can support us by using our graphics and hashtags, saying you stand with supervisors, and/or sharing a story about how a Music Supervisor helped your project, or simply retweeting our posts! **Instagram:** @MusicNeedsSupervision **Twitter:** @MusicNeedsSupes

Our hashtags are: #MusicSupervisorEquity #SilentWithoutUs #Unionizing

Some press if interested:

<https://linktr.ee/musicneedssupervision>

Thank you so much for any support you can show!